## ITEM 7

## YOUR ESTIMATED INITIAL INVESTMENT

| Type of <br> Expenditure | Amount | Method of <br> Payment | When Due | To Whom <br> Payment is to be <br> Made |
| :--- | :--- | :--- | :--- | :--- |
| Initial <br> Franchise Fee <br> (Note 1) | $\$ 30,000-\$ 30,000$ | Lump Sum | As Arranged | The Company |
| Initial Inventory <br>  <br> Wine) <br> (Note 2) | $\$ 8,500-\$ 14,500$ | As Incurred | Prior to <br> Opening | Vendors |
|  <br> Deposit <br> (Note 3) | $\$ 4,800-\$ 18,000$ | As Incurred | As Arranged | Lessor |
| Utility Deposits <br> (Note 4) | $\$ 0-\$ 5,500$ | As Incurred | As Arranged | Utility Companies |
| Grand Opening <br> Advertising <br> (Note 5) | $\$ 5,000-\$ 5,000$ | As Incurred | As Arranged | Vendors |
| Equipment <br> (Note 6) | $\$ 72,000-\$ 156,000$ | As Incurred | As Arranged | Vendors |
| Leasehold <br> Improvements <br> (Note 7) | $\$ 180,000-\$ 540,000$ | As Incurred | As Arranged | Vendors |
| Permits, Licenses <br> \& Fees <br> (Note 8) | $\$ 250-\$ 5,000$ | As Incurred | As Arranged | Government <br> Agencies |
| Survey Fee for <br> Alcohol License <br> (Note 9) | $\$ 400-\$ 1,500$ | As Incurred | As Arranged | Vendors |
| Insurance <br> (Note 10) | $\$ 1,500-\$ 5,500$ | As Incurred | As Arranged | Broker or <br> Insurance <br> Company |
| Signage <br> (Note 11) | $\$ 4,000-\$ 15,500$ | As Incurred | As Arranged | Vendors |
| Office Supply <br> Package <br> (Note 12) | $\$ 50-\$ 1,350$ | As Incurred | As Arranged | Vendors |
| Accounting and <br> Legal Fees <br> (Note 13) | $\$ 1,000-\$ 2,000$ | As Incurred | As Arranged | Accountant and <br> Attorney |
| Printing <br> (Note 14) | $\$ 700-\$ 2,000$ | As Incurred | As Arranged | Vendors |
| Pre-Opening <br> Payroll (Note 15) | $\$ 2,000-\$ 10,000$ | $\$ 0-\$ 3,500$ | As Incurred | As Arranged |
| Training <br> Expenses | Employees |  |  |  |


| Type of <br> Expenditure | Amount | Method of <br> Payment | When Due | To Whom <br> Payment is to be <br> Made |
| :--- | :--- | :--- | :--- | :--- |
| (Note 16) |  |  |  |  |
| Architectural Fees <br> (Note 17) | $\$ 3,000-\$ 15,000$ | As Incurred | As Arranged | Architect |
| Additional Funds <br> (Working Capital) <br> (Note 18) | $\$ 20,000-\$ 40,000$ | As Incurred | As Arranged | Vendors |
| Construction <br> Management <br> (Note 19) | $\$ 12,000-\$ 15,000$ | As Incurred | As Arranged | Approved <br> Construction <br> Mgmt. Team |
| Total | $\mathbf{\$ 3 4 5 , 2 0 0} \mathbf{- \$ 8 8 5 , 3 5 0}$ |  |  |  |

